

2012 PEACE REGION FORAGE SEED ASSOCIATION PRODUCTION AND MARKETING SEMINAR

Thursday, March 15, Dunvegan Inn, Fairview, AB

- 8:30 - 9:00 am **Coffee and Registration**
- 9:00 - 10:30** **Session A: Forage Seed Industry Issues**
9:00 - 9:15 **Welcome & Introductions**
Todd Smith, President, Peace Region Forage Seed Association, Rycroft
- 9:15 - 10:00 **Roundup Ready Alfalfa**
Weldon Hobbs, Alberta Alfalfa Seed Commission, Lethbridge
- 10:00 - 10:30 **Carbon Credits and Forages Update**
Paul Jungnitsch, Greenhouse Gas Offset Agriologist, Alberta Agriculture & RD, Edmonton
- 10:30 - 11:00 **Coffee & Posters**
- 11:00 - 12:00** **Session B: Research Updates**
11:00 - 11:20 **Peace Region Grass Seed Testing Trials**
Rahman Azooz, AAFC, Beaverlodge
- 11:20 - 12:00 **Red Clover Case Bearer Insect / Grass Seed Insect Update**
Jennifer Otani, AAFC, Beaverlodge
- 12:00 - 1:00 pm** **Lunch**
- 1:00 - 3:00** **Session C: Peace Region Forage Seed Association Updates & AGMs**
1:00 - 1:30 **PRFSA Activities in 2011**
Todd Smith, PRFSA President & Sandra Burton, PRFSA Coordinator
- 1:30 - 2:00 **Integrated Financial Report for Levy & PRFSA in 2011**
Rick Friesen, Levy Administrator
Heather Kerschbaumer, PRFSA Treasurer & Wendy Schmaltz, PRFSA Bookkeeper
- 2:00 - 2:30 **Integrated AGMs & Elections for the Peace Region Forage Seed Association & Alberta Peace Region Forage Seed Growers for 2012**
- 2:30 - 3:00 **Activities & Budget for 2012**
- 3:00 - 3:30 **Coffee and Displays**
- 3:30 - 4:30** **Session D: Market Perspectives**
3:30 - 4:30 **Market Panel Discussion**
2011 Grass and Legume Seed Exports: *Dave Wong, Grande Prairie*
Turf grasses: *Doug Thiessen, Fosters Feed & Seed, Beaverlodge*
Forage grasses: *Janet Roy, Peace River Seed Co-op, Sexsmith*
Legumes: *Todd Smith, BrettYoung, Rycroft*
- 4:30 pm **Closing Comments & Thank You's to Our Sponsors**

For More Information About the Seminar:
In AB Contact: Calvin Yoder at (780) 864 3879
In BC Contact: Chris Thomson or Sandra Burton
at (877) 630 2198

Registration Cost (includes lunch): \$20
Coffee Sponsorship: \$75
2012 Associate Memberships \$ 50 (+GST)
2012 Corporate Memberships \$150 (+GST)